

HISTORY OF CINEMA

BA/JMC/SM/2/DSC/103

Course Credits:4

External:70

Internal:30

Total Marks: 100

Time Allowed:3 Hours

Objectives: Imparting basic understanding of editing and make them understand various types of editing and to develop a keen interest among student for desk top publishing and enable them develop basic skills for becoming better editors for print media.

Note for the Paper Setter: The question paper will consist of **nine** questions in all. The first question will be compulsory and will consist of **seven** short questions of **2** marks each covering the whole syllabus. In addition, **eight** more questions of **14 marks each** will be set unit-wise comprising of **two** questions from each of the **four** units. The candidates are required to attempt **one compulsory question** and **four more questions** selecting one question from each unit.

Unit-1

- 1.1 Cinema as an Art
- 1.2 Cinema as a Medium of Mass Communication
- 1.3 Cinema and Society
- 1.4 Characteristics of Hindi Cinema

Unit-2

- 2.1 Silent era of Indian Cinema
- 2.2 Arrival of Talkies
- 2.3 Hindi Cinema of Pre Independence era
- 2.4 IPTA and Hindi Film Industry

Unit-3

- 3.1 Golden Age of Hindi Cinema
- 3.2 Superstars of Hindi Cinema
- 3.3 Genres of Hindi Cinema
- 3.4 OTT platforms and Hindi Cinema

Unit-4

- 4.1 Basics of Cinematography
- 4.2 Technological Innovations in Hindi Cinema
- 4.3 CBFC: Organization and Functions
- 4.4 Film Publicity Techniques

Suggested Readings:

- Narula Uma, Development Communication-Theory & Practice, Har-Anand Publications
- Vilanilam J. V, Development Communication In Practice, India and the Millennium Development Goals,Sage
- Srampickal Jacob, Understanding Development Communication, Media House
- Agunga, R.A, Developing the Third World: A Communication Approach
- Communication for Development: Reinventing Theory and Action (In 2 volumes), 2009; Volume – 1:Understanding Development Communication; Volume – 2: Advanced Development Communication
- Joshi Subhash R, Prasad Kiran (Ed.); Feminist Development Communication: Empowering Women in theInformation Era