

**UNIVERSITY CENTRE FOR DISTANCE LEARNING (UCDL)
CHAUDHARY DEVI LAL UNIVERSITY, SIRSA
(From the Academic Session 2016-17)**

MBA/PGDBM 1st Semester

MANAGEMENT PROCESS AND ORGANIZATION BEHAVIOR (C101)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Social Responsibility of Business
 - b) Personality
 - c) Components of an Individual Behavior
 - d) Work Stress
 - e) Job Satisfaction
 - f) Transactional Analysis
2. Define conflict. What are the main sources of conflict? Suggest some measures to resolve the conflicts in an organization.
3. What do you mean by MBO? What are the different steps involved in this process?
4. Explain any two theories of motivation along with their suitability in Indian conditions.
5. What is learning process and its various elements?
6. Why is change resisted in an organization? What can the management do to overcome it?
7. What do you mean by organizing? Differentiate between formal and Informal organization.
8. What do you understand by perception? Explain the internal and external factors which influence the perception?

Assignment – 2

Max. Marks: 15

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Leadership Styles
 - b) Decision Making
 - c) Values and Beliefs
 - d) Management by Objectives
 - e) Job Analysis
 - f) Perception
2. What is an attitude? Discuss how attitude is formed.
3. What is contingency approach to management? Could a manager function in any other way?
4. Define emotional intelligence and also discuss its application in an organization.
5. What is management? How it differs from administration? Discuss the functions of management.
6. What do you mean by OD? Explain various OD intervention techniques.
7. Differentiate between operant conditioning and classical conditioning theories of learning.
8. Define group dynamics and its importance in a business organization.

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) GDP
 - b) Balance of Trade
 - c) Fixed Cost
 - d) Marginal Revenue
 - e) Demand Forecasting
 - f) Giffen Goods
2. Discuss the scope of managerial economics. What role an economist can play in business decision making?
3. What do you understand by profit maximization in the firm? Discuss profit maximization as an important goal of the firm in case of industry.
4. What is law of demand? Why does it slope downward? What are its exceptions?
5. Establish the equilibrium of firm under perfect competition.
6. Discuss the causes of balance of payment disequilibrium. Suggest measures to correct the BOP disequilibrium.
7. Differentiate between oligopoly and monopoly market structures.
8. Discuss the objectives and operations of monetary policy.

Assignment – 2

Max. Marks: 15

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Monopolistic Competition
 - b) Economies of Scale
 - c) Duopoly
 - d) Kinked Demand Curve
 - e) Relationship between AC and MC
 - f) Law of Supply
2. Discuss the law of diminishing marginal utility.
3. Discuss various approaches to measure Gross National Product. Highlight the difficulties in measurement of national income in India.
4. What do you mean by fiscal policy? Discuss the objectives and operations of fiscal policy.
5. Give a detailed note on production functions and its types.
6. What is demand estimation? Describe the various methods of demand estimation.
7. What do you mean by consumer equilibrium? Explain the utility and indifference curve approach.
8. Define inflation. How is it measured? Discuss the various types of inflation in economy.

BUSINESS ENVIRONMENT (C104)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) SWOT Analysis
 - b) Disinvestment
 - c) Country Risk
 - d) Globalization
 - e) Public Sector Reforms
 - f) Balance of Payment
2. What do you mean by business environment? Explain the concept of internal and external environment.
3. What is environment analysis? Explain its characteristics, objectives and significance.
4. What are the reasons behind privatization? State the advantages and disadvantages of privatization.
5. State the objectives, functions and importance of World Bank.
6. What do you mean by industrial sickness? Explain the causes of industrial sickness?
7. Explain the concept of balance of payment. Suggest the remedies to solve the problem of adverse balance of payment.
8. What do you understand by the term liberalization? Explain the measures initiated by the GOI in the direction of liberalization.

Assignment – 2

Max. Marks: 15

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Privatization
 - b) Global Trade
 - c) Political Risk
 - d) Line of Credit
 - e) World Bank
 - f) IMF
2. How does Globalization help in development of economy of a country? Explain with suitable examples.
3. State the objectives, functions and importance of WTO.
4. What are the difficulties faced by SSI in India? What steps has been taken by the Government of India for their development?
5. Write a note on Indian monetary and fiscal policies.
6. Define environment scanning and also explain its tools and techniques.
7. Define the term FDI. Explain the policy and trends in FDI in Indian context.
8. Discuss the various factors of global competitive advantage.

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Accounting Cycle
 - b) Going Concern Concept
 - c) Budgeting vs. Forecasting
 - d) Angle of Incidence
 - e) Estimated Cost
 - f) Technical Insolvency
2. Define financial accounting. How does it differ from cost accounting? Discuss the role of financial accounting in decision making.
3. Briefly explain the process of formation of accounting standards in India.
4. Define the funds flow statement. Explain and illustrate the procedure of preparing the funds flow statement.
5. Define marginal costing. How does it differ from absorption costing?
6. Explain the proforma of balance sheet of joint stock company with imaginary figures.
7. Define budget, budgeting and budgetary control. Explain the various factors to be considered in the preparation of a budget.
8. What is ratio? Discuss the role of ratio analysis as a tool of decision-making in a business organization.

Assignment – 2

Max. Marks: 15

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Window Dressing
 - b) Concept of Conservatism
 - c) Horizontal vs. Vertical Analysis
 - d) Tax Accounting
 - e) Differential Costing
 - f) Break-even Analysis
2. What do you mean by cost unit and cost centre? Explain and illustrate the various types of cost.
3. What do you mean by management accounting? Explain its nature, scope and tools.
4. Explain zero based and performance based budgeting. How these techniques differ from each other?
5. Prepare a balance sheet of a company with imaginary figures.
6. Briefly explain the various methods of charging depreciation. Which method is best and why?
7. Define cash flow statement. Explain and illustrate the procedure of preparing the cash flow statement.
8. Give a detailed overview of standard costing and its techniques with suitable examples? How it differs from budgetary control?

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Unbounded
 - b) PERT
 - c) Artificial Variables
 - d) Least Cost Method
 - e) Rule of Dominance
 - f) Minimax Criterion
2. Discuss the role of management science for scientific decision making in business.
3. Discuss Monte-Carlo technique of simulation. Explain its merits and demerits.
4. Define linear programming. Explain the major applications of linear programming in solving business problems.
5. What is inventory and inventory management? Explain in detail different types of inventories.
6. Define and distinguish between PERT and CPM.
7. Explain the queuing system in detail with the help of suitable examples.
8. What is the importance of slack and surplus variables in operational research?

Assignment – 2

Max. Marks: 15

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Feasible Solution
 - b) CPM
 - c) North-West Corner Rule
 - d) Saddle Point
 - e) Maximum Criterion
 - f) Simulation
2. Write short notes on goal and integer programming.
3. What do you mean by game in game theory? What are the properties of a game and how the best strategy is found on the basis of minimax criteria?
4. Discuss the components of network diagram.
5. Explain the concept of operations research and its applications in various areas.
6. What is the difference between transportation and trans-shipment?
7. What is the objective of sensitivity analysis? How does it help the decision maker?
8. Discuss the steps in the process of applying the Simplex method in a business organization.

E-Commerce (C110)

Max. Marks: 15

Assignment – 1

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Intranet vs. Internet
 - b) Phishing
 - c) Pop-ups
 - d) Digital Signature
 - e) ATM
 - f) B2B
2. What are the pre-requisites to the success of e-commerce? Discuss the technical and non-technical limitations of e-commerce.
3. What do you mean by electronic payment systems? Explain its types and functions.
4. Explain the concept of EDI. How does it differ from e-mail and e-commerce?
5. What are the various sources of threat in e-commerce? How can these threats to security be avoided in e-commerce?
6. Explain the meaning and working of mobile and wireless computing.
7. Discuss in detail the multimedia and software agents.
8. Write an essay on designing the website. Also state the issues involved in the maintenance of website.

Assignment – 2

Max. Marks: 15

Note: Attempt five questions in all. First question is compulsory. All questions carry equal marks.

1. Write short note on the following:
 - a) Firewall
 - b) Torjan House
 - c) Debit vs. Credit Cards
 - d) URL
 - e) Portals
 - f) Digital Copyrights
2. Differentiate between inter-organizational commerce and intra-organizational commerce.
3. Discuss the ethical issues in e-commerce.
4. Write a note on the factors hampering the growth of e-commerce in India.
5. Define e-CRM and explain its operationalization.
6. Define digital library and data warehousing along with their advantages and disadvantages.
7. What is a network? Discuss its framework and importance.
8. How e-commerce is helpful in advancing computer based education and training in a business organization?