

**UNIVERSITY CENTER FOR DISTANCE LEARNING (UCDL)
CHAUDHARY DEVILAL UNIVERSITY, SIRSA
FROM THE ACADEMIC SESSION 2016-2017
MA MASS COMMUNICATION-FINAL YEAR**

JM-71 Assignment-1

Photography and Video Production

Note: Do any five

Max.Marks:10

1. Do you think that photography and videography play an important role in media industry? Explain.
2. What is importance of visuals in media industry?
3. Write a note on different types of camera and their parts and specification.
4. What is still photography?
5. What are the qualities of a good cameraman?
6. What do you understand by term video technology?
7. Write a note on camera angles.
8. Discuss various stages of film production.

Assignment-2

Note: Do any five

Max.Marks:10

1. How has graphics made revolution in media sector?
2. What do you understand by script writing?
3. Write down different types of editing's.
4. Write a note on different software used in electronic media.
5. What do you understand by documentary?
6. Write an essay on cinema industry.
7. Write a note on different types of shots.
8. Explain the process of film production.

JM-72 Assignment-1
Development Communication

Note: Do any five
Max.Marks:10

1. Development communication
2. Development
3. Modernization
4. Communication
5. Gandhian model of development
6. Media is magic
7. Development Indicators
8. Research design.

Assignment-2

Note: Do any five
Max.Marks:10

1. Write an essay on early years of development in India.
2. Discuss the advantages and disadvantages of traditional folk media.
3. What is process of media selection? Give your answer with the help of suitable example
4. What points do you kept in your mind while writing a report?
5. What is dependencies theory of development?
6. How research is helpful for development?
7. What is role of media in women empowerment?
8. What is role of traditional media in development?

JM-73 Assignment-1
Electronic Journalism

Note: Do any five
Max.Marks:10

1. Write an essay on origin and growth of radio in India.
2. Discuss the evolution and growth of Electronic Journalism in India.
3. What were the major recommendations made by the Varghese committee?
4. What is parasar bharti act?
5. What are general and special audience programmes?
6. Write a short note on radio advertisements.
7. Discuss the planning of TV programme.
8. Discuss TV as cultural industry.

Assignment-2

Note: Do any five.
Max.Marks:10

1. Discuss the demerits of cyber journalism.
2. What are the various stages of TV programme production? Discuss.
3. Write down a short note on your favorite news channel.
4. Critically examine the effect of cinema on Indian society.
5. Discuss various film publicity and promotion techniques in detail.
6. What is scope of community radio?
7. What is DTH?
8. Write a note on cable TV.

JM-74 Assignment-1
Communication Research

Note: Do any five
Max.Marks:10

1. What do you understand by communication research?
2. What is survey research?
3. What is feedback?
4. Define applied research.
5. Explain social science research.
6. Write down any two types of questionnaire.
7. What do you understand by content analysis?
8. Why the quantitative research is important for media?

Assingment-2

Note: Do any five
Max.Marks:10

1. What are the new trends in media research?
2. What do you understand by structured interview?
3. What is pre-poll survey?
4. What is observation method?
5. Write a note on research design.
6. What do you understand by Hypothesis?
7. Write a note on feed back studies.
8. What do you understand by research questions?

Media Practices (Practical)

JM-75

Sr. No.	Assignment	No. of Items
1.	News Reports	Six (3 Hin, Eng.3)
2.	Articles	Two
3.	Features	Three
4.	Film Review	Two
5.	Book Review	One
6.	Travelogues	Two
7.	Photo Features	"
8.	Caption Writing	<u>4 (2Hin., 2Eng.)</u>
9.	Radio News Bulletin (Script)	<u>2 (1 Hin., 1 Eng.)</u>
10.	TV News Bulletin (Script)	<u>2 (1 Hin., 1 Eng.)</u>
11.	Editing of IT	Ten
12.	Radio Adv. (Script Writing)	<u>4 (15", 30", Imin. 2 Each)</u>
13.	T.V. Adv. (Script Writing)	<u>4 (15", 30", Imin. 2 Each)</u>
14.	Print Adv. Classified	Five
	Display	Two
	Classified Display	Three
15.	Pamphlet, Poster, Folder	Three Each