

UNIVERSITY CENTER FOR DISTANCE LEARNING (UCDL)

CHAUDHARY DEVILAL UNIVERSITY, SIRSA

FROM THE ACADEMIC SESSION 2016-2017

BMC-3rd year

BM-51 Assignment-1

Development Communication

Max.Marks: 10

Note: Do any five

1. Define Development Communication and also explain its process.
2. Explain the theories of Development Communication.
3. Write a note on Development support Communication.
4. Describe the role of mass media in Development Communication.
5. Explain the Problems of Development Communication.
6. Write note on:
 - (a) PIB
 - (b) DAVP
7. Write a note on woman empowerment.
8. What is the role of NGOs in Development?

Assignment-2

Max.Marks: 10

Note: Do any five

1. Explain the role of radio in the upliftment of farmers.
2. How you assess the role of Development support communication in agriculture? Explain.
3. Explain the characteristics of developed countries and developing countries.
4. Describe the role of newspaper in national Development.
5. Describe the role of film in development.
6. Write an essay on indicators of Development.
7. What is modernization?
8. Write a note on song and drama division.

BMC-3rd Year

BM-52 Assignment-1

Media Laws & Ethics

Max.Marks: 10

Note: Do any five

1. What is concept and scope of media freedom in the advanced technological age today?
2. What is freedom of expression and how the constitutional law guarantees and restricts this freedom?
3. Write a note of self regulation on Indian media.
4. Write short notes on the following:
 - (a) Parliamentary privileges
 - (b) ASCI Commercial code.
5. Explain the code of election coverage.
6. Write a note on contempt of court.
7. Explain the official secrets act.
8. What is law of defamation?

Assignment-2

Max.Marks: 10

Note: Do any five

1. What is film censorship and what are its limitations and restriction?
2. What is press council and how does it function?
3. Explain the nature and scope of media laws.
4. Describe The Press and Registration of Books Act 1867.
5. Write short on cable Television Network Regulation act 1995.
6. What is Information Technology Act 2000?
7. What is Working Journalist Act?
8. Explain Copyright Act.

BMC-3rd Year

BM-53 Assignment-1

New Media Technology

Max.Marks: 10

Note: Do any five

1. What is communication technology?
2. What is Information technology?
3. Explain LAN,WAN & MAN.
4. What do you understand by World Wide Web? What changes it has brought in Communication channels?
5. Write a note on cyber journalism.
6. Write notes on:
(a) E-MAIL (b) Home page
7. Describe on line editing.
8. Write a note on soft copy of news paper?

Assignment-2

Max.Marks: 10

Note: Do any five

1. Write notes on:
(a) Hardware (b) Newsgroup
2. What is multimedia and its application? Explain in detail.
3. Explain in detail: HTTP, Website.
4. Write a note on social networking sites?
5. What is web page?
6. Explain the economics of online editions of newspapers.
7. Explain the cyber Laws?
8. Write a note on Search Engine.

BMC-3rd Year

BM-54 Assignment-1

Media Research

Max. Marks: 10

Note: Do any five

1. What is media research?
2. What is the difference between qualitative and quantitative research.
3. What are various steps involved in conducting a research study?
4. What is research design?
5. What are various sampling methods? Explain in detail.
6. What is the format of a research paper? Explain.
7. Write a note on hypothesis
8. Write a note on research question.

Assignment-2

Max. Marks: 10

Note: Do any five

1. Define content analysis. How is it conducted?
2. What is the difference between primary data and secondary data?
3. What do you understand by public opinion surveys?
4. Describe the observation method.
5. What is feedback?
6. What is interview in research?
7. What is the difference between scheduling and questionnaire?
8. Write note on:

(a) TRP (b) Readership survey

**B.A. Mass Communication – 3rd
English (BM-55)
Assignment – I**

Max. Marks: 05

Note: Attempt any five

- Q.1 Write a note on the origin of script writing?
- Q.2 Mention the types of Essays with suitable examples?
- Q.3 What are the pre-requisites of short story?
- Q.4 Define Poetry. Write various types of poetry?
- Q.5 What preparations are necessary for writing a Poem?
- Q.6 How an introduction should be written for an essay what is the importance of introduction?
- Q.7 What are the contents for the body of essay writing?
- Q.8 How the conclusion should be drawn for writing?

**B.A. Mass Communication
English (BM-55)
Assignment – II**

Max. Marks: 05

Note: Attempt any five

- Q.1 What are the skills for communication?
- Q.2 What are the uses of group communication?
- Q.3 Mention any five types of body language with their significance?
- Q.4 Explain the significance of Workshops in knowledge and information?
- Q.5 What is JAM session and why it is important?
- Q.6 Write a note on various types of report writing?
- Q.7 What are the ingredients of official correspondence and how the officials correspond with each other?
- Q.8 What is the use of printed aids write with suitable examples?